

# PIPELINE

## 2015 EDITORIAL CALENDAR

**Pipeline Magazine** is Canada's first, and only, safety publication dedicated to Canada's Oil & Gas industry. Pipeline Magazine delivers timely, relevant and comprehensive information to those responsible for making decisions about workplace safety and health.

## HERE'S OUR STRATEGY FOR 2015

### SPRING 2015

**FEATURE: Aboriginal engagement.** A recent Supreme Court of Canada decision has provided aboriginal communities with greater control over their ancestral lands, complicating projects like the Northern Gateway pipeline. What are the implications of the ruling and how can pipeline companies build trust with aboriginal communities, but also respect human rights and the environment?

**PRODUCT SPOTLIGHT: Hand protection.** Workers in the oil and gas industry, especially those on drilling rigs, need protection against scrapes, cuts and liquids. What options provide warmth, breathability and durability?

**SPECIAL: Young workers in the oil and gas industry.** Topics will include: why are young workers shunning the industry? What are the most common workplace injuries? How can these injuries be prevented? and efforts to attract young workers to the industry.

**Ad Closing:** March 12, 2015    **Material:** March 19, 2015

### FALL 2015

**FEATURE: Steam-assisted gravity drainage.** Like other forms of oil recovery, steam-assisted gravity drainage wells have their proponents and critics. This feature will explore the technology, its challenges, advantages and disadvantages, alternative methods and any implications for health and safety.

**PRODUCT SPOTLIGHT: Flame resistant apparel.** The need for flame-resistant gear for oil and gas workers is obvious. What may not be so obvious is how to select the right protective apparel for the task at hand and the ratings required to get the job done safely.

**Ad Closing:** July 31, 2015    **Material:** August 6, 2015