

2016 RATES

OHS CANADA / PIPELINE MEDIA



WWW.OHSCANADA.COM

Add Lead-Gen

FORMAT	1 MONTH	3 MONTHS	6 MONTHS	ANNUAL
728x90 300x250	\$1,670	\$3,485	\$7,520	\$10,000
	\$500	\$1,350	\$2,250	\$3,000



WWW.PIPELINEMAGAZINE.CA

Add Lead-Gen

728x90 300x250	\$1,000	\$2,500	\$4,500	\$8,000
	\$500	\$1,350	\$2,250	\$3,000

OHS CANADA & PIPELINE ENEWS

Add Lead-Gen

300x250 Horizontal text	\$1,250	\$3,750	\$7,325	\$12,000
	\$500	\$1,350	\$2,250	\$3,000

OVERTIME

Add Lead-Gen

	1 ISSUE	3 ISSUES	6 ISSUES	9 ISSUES
728x90 300x250	\$1,500	\$3,825	\$6,750	\$8,775
	\$500	\$1,350	\$2,250	\$3,000

SAFETY SHOP

One Product Review

Two Product Reviews

LEAD-GEN INCLUDED

	1 ISSUE	3 ISSUES	6 ISSUES
	\$1,095	\$3,000	\$5,250
	\$1,990	\$5,370	\$9,600

OHS CANADA'S READERS' CHOICE AWARDS

	1 PRODUCT	3 PRODUCTS	6 PRODUCTS
	\$895	\$2,475	\$4,800

ADD LEAD-GENERATION TO YOUR OHS CANADA & PIPELINE PROGRAMS.

We host your lead-gen promotion and delivers real-time leads directly to you and your key team members. Leads are sourced from Canada's leading oh&s audiences from a stable of OHS Canada and Pipeline eMedia, developed to boost your brand and feed your sales-team.

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Canada's #1 source of oh&s news, eFeatures and new product information serving Canada's manufacturing and oil & gas sectors.

Every week, with a combined circulation of 16,000+ CASL compliant contacts, your campaign builds reach and frequency quickly and offers the power of OHS Canada's Lead-Gen

eLISTS

Make OHS Canada's opt-in list of the nation's leading oh&s professionals a part of your e-marketing program.

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\$450 / M (minimum requirement)



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