

2017 RATE CARD

OHS CANADA & PIPELINE MAGAZINE



Circulation: 11,521

CANADA'S OIL AND GAS SAFETY MAGAZINE



Circulation: 10,000

GENERAL ADVERTISING RATES (COLOUR INCLUDED)

AD SIZE	1 TIME	3 TIMES	6 TIMES	SPRING 2017
Full Page – 8 1/2" x 11"	\$5,825	\$5,560	\$5,320	\$5,320
2/3 Page – 4 1/2" x 6 1/2"	\$5,210	\$4,980	\$4,770	\$4,770
– 7" x 6 1/2"	\$5,210	\$4,980	\$4,770	\$4,770
1/2 Page – 4 1/2" x 7 1/2"	\$4,655	\$4,330	\$4,240	\$4,240
– 3 3/8 x 10"	\$4,135	\$3,930	\$3,850	\$3,850
– 7" x 4 7/8"	\$4,135	\$3,930	\$3,850	\$3,850
1/3 Page – 2 1/8" x 10"	\$3,350	\$3,125	\$3,010	\$3,010
– 7" x 3 3/4"	\$3,350	\$3,125	\$3,010	\$3,010
– 4 1/2" x 4 7/8"	\$3,350	\$3,125	\$3,010	\$3,010
1/4 Page – 3 3/8" x 4 7/8"	\$2,830	\$2,755	\$2,670	\$2,670
– 7" x 2 1/4"	\$2,830	\$2,755	\$2,670	\$2,670
DPS – 15 1/4" x 10"	\$8,890	\$8,530	\$8,140	\$8,140

COLOUR RATES

For B/W, Standard or PMS (Pantone or Metallic) rates please contact your OHS Canada representative

COVER POSITIONS

25% on Total Space

OHS CANADA POLYBAG INSERT* \$4,000 ea.

* some size/weight conditions apply – call for details

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Contact: Peter Boxer, Publisher
416-510-5102
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