

2017 RATE CARD

OHS CANADA / PIPELINE eMEDIA



WWW.OHSCANADA.COM

Add Lead-Gen

FORMAT	1 MONTH	3 MONTHS	6 MONTHS	ANNUAL
728x90 300x250	\$1,670	\$3,485	\$7,520	\$10,000
	\$500	\$1,350	\$2,250	\$3,000



WWW.PIPELINEMAGAZINE.CA

Add Lead-Gen

728x90 300x250	\$1,000	\$2,500	\$4,500	\$8,000
	\$500	\$1,350	\$2,250	\$3,000



Add Lead-Gen

300x250 Horizontal text	\$1,250	\$3,750	\$7,325	\$12,000
	\$500	\$1,350	\$2,250	\$3,000

OVERTIME

Add Lead-Gen

	1 ISSUE	3 ISSUES	6 ISSUES	9 ISSUES
728x90 300x250	\$1,500	\$3,825	\$6,750	\$8,775
	\$500	\$1,350	\$2,250	\$3,000

SAFETY SHOP

One Product Review

Two Product Reviews

LEAD-GEN INCLUDED

	1 ISSUE	3 ISSUES	6 ISSUES
	\$1,095	\$3,000	\$5,250
	\$1,990	\$5,370	\$9,600

OHS CANADA'S READERS' CHOICE AWARDS

	1 PRODUCT	3 PRODUCTS	6 PRODUCTS
	\$895	\$2,475	\$4,800

ADD LEAD-GENERATION TO YOUR OHS CANADA & PIPELINE PROGRAMS.

We host your lead-gen promotion and delivers real-time leads directly to you and your key team members. Leads are sourced from Canada's leading oh&s audiences from a stable of OHS Canada and Pipeline eMedia, developed to boost your brand and feed your sales-team.

Call today for more details

OHS CANADA & PIPELINE eNEWS

Canada's #1 source of oh&s news, eFeatures and new product information serving Canada's manufacturing and oil & gas sectors.

Every week, with a combined circulation of 16,000+ CASL compliant contacts, your campaign builds reach and frequency quickly and offers the power of OHS Canada's Lead-Gen

eLISTS

Make OHS Canada's opt-in list of the nation's leading oh&s professionals a part of your e-marketing program.

OHS Canada can tie your program into any one of 17 Canadian industry sectors through the AnnexNewcomLP -

over 118,000 key business professional contacts Ask your OHS Canada representative for details

\$450 / M (minimum requirement)

ASK US ABOUT ADDING TWEETS TO YOUR CAMPAIGN
OHS Canada is the #1 most followed Canadian publication

Join in and start following us yourself - @OHSCanada



Let us help you build your customized
OHS Canada LEADS GUARANTEE package -
 ask your representative for details

Find out what more OHS Canada Media can do for you
 Call ohs Canada today

Contact: Peter Boxer, Publisher
 416-510-5102
pboxer@ohscanada.com

