

# 2016 eMEDIA

## OHS CANADA / PIPELINE MAGAZINE



Canada's premier oh&s website, featuring daily news, online web exclusive features, Press Releases and much, much more.

### VITAL STATS:

Avg. Monthly Unique Visitors @ 17,890 visitors \*

Avg. Monthly Visitation @ 72,445 visits \*

Use [www.ohscanada.com](http://www.ohscanada.com) to build brand awareness, run promotions, build your own database with our Lead-Generation programs and of course, OHS Canada's Leads Guarantee (call for details)



Canada's premier oh&s website entirely dedicated to Canada's Oil & Gas industry.

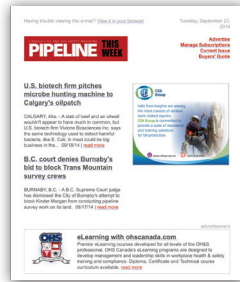
Canada's Oil & Gas sector is booming. Extend your reach to the most influential buyers in Canada with your ad or promo campaign on [www.pipelinemagazine.ca](http://www.pipelinemagazine.ca).

### VITAL STATS:

Avg. Monthly Unique Visitors @ 8,970 visitors \*

Avg. Monthly Visitation @ 31,445 visits \*

Add [www.pipelinemagazine.ca](http://www.pipelinemagazine.ca) to your 2015 buy – and yes – backed by OHS Canada's Lead Guarantee



### OHS CANADA & PIPELINE ENEWS

Delivering weekly OH&S news to over 16,000+, 100% CASL compliant subscribers every Tuesday, 52 weeks of the year. OHS Canada and Pipeline eNews are Canada's leading oh&s news source for safety professionals covering the nation's manufacturing and oil & gas sectors

### OHS CANADA / PIPELINE'S OVERTIME

OHS Canada and Pipeline readers have an increasing thirst for electronic oh&s product/service news and information, and so do advertisers. OHS Canada is responding with *Overtime*, OHS Canada and Pipeline's answer for more content featuring what's new in today's ppe/ppa marketplace, and more importantly – what to buy and where. *Overtime* is the perfect venue for marketers who want to reach readers who use and buy your products.

### VITAL STATS:

2016 topics to include: Protective Clothing, Head Protection, Fall Protection and more.....

Circulation: 16,000+ / 100% CASL compliant opt-in subscribers

Distribution dates: Monthly - launching March



### SAFETY SHOP

OHS Canada's premier oh&s product guide.

The rubber hits the lead-gen road with Canada's premier oh&s product guide. List your product, along with a brief description, picture and website link – let OHS Canada / Pipeline do the rest.

Distributed to over 16,000 oh&s professionals in both the manufacturing and oil & gas industries – ALL leads from click-throughs to your product are provided to you within 48 hours of publication, with the ability to collect future leads with your own private link.

Reserve your Safety Shop ad and reserve leads



Let us help you build your customized OHS Canada LEADS GUARANTEE package – ask your representative for details

\*Google dfp, October 2014.

Find out what more OHS Canada Media can do for you  
Call your OHS Canada representative today

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