



# 2017 EDITORIAL CALENDAR

**OHS Canada Magazine** continues to be the leading provider of by delivering comprehensive, relevant and timely information to those responsible for decisions about workplace health & safety.

## HERE'S OUR STRATEGY FOR 2017

### JANUARY/FEBRUARY

**Feature:** In the past few years, violence has increased in Canada's penitentiaries, where some of the country's most dangerous criminals are incarcerated. Unions representing correctional officers in various provinces have been lobbying for better safeguards against workplace violence as a result of understaffing and overcrowded conditions. What needs to be done to protect prison workers without compromising inmates' rights?

**Focus on Flame-Resistant Apparel:** Fire brings heat and light, but it can also sear and burn. For those whose jobs involve working with heat or fire, donning the right clothing can save their skins.

**Ad Closing:** January 20, 2017    **Material:** January 27, 2017

### MARCH/APRIL

**Feature:** Canada's greying workforce heralds the growing presence of employees from the Millennial Generation. How are Millennial employees shaping the dynamics of the occupational-safety landscape, and what gap needs to be bridged between Baby Boomers and Millennials to ensure that workplaces remain safe and productive?

**Focus on Hand Protection:** Safety gloves provide more than just a helping hand when it comes to protecting our prized digits from laceration, amputation and burns. Choosing the glove that fits is largely determined by the task at hand.

**Ad Closing:** March 10, 2017    **Material:** March 17, 2017

### MAY/JUNE

**Feature:** The digital age has given rise to new business models like Uber and Airbnb, which create workplaces built on technology platforms. But unlike their traditional counterparts — like taxi companies and hotel chains, which are regulated by workplace-safety laws — these new kids on the block have so far evaded the regulatory framework. How can oh&s law play catch-up and bridge the safety gap?

**Focus on Instrumentation:** For those who work in confined spaces, using instrumentation devices to detect the presence of noxious gases is the first step prior to entering a space where unknown gases lurk.

**Ad Closing:** May 19, 2017    **Material:** May 26, 2017

### JULY/AUGUST

**Feature:** As Canada edges closer to legalizing the use of marijuana, workplace safety, fitness for duty and random drug and alcohol testing are among the issues that employers need to consider. In what ways could marijuana create safety risks in this and other sectors, and how should it be regulated to ensure that workers remain safe and sober while on the job?

**Focus on Respiratory Protection:** In work environments where dust, debris, dirt or dangerous gases are present, the ability to breathe free and easy necessitates the use of respiratory protection to protect workers from inhaling substances that can lead to serious health outcomes.

**Ad Closing:** July 21, 2017    **Material:** July 28, 2017

### SEPTEMBER/OCTOBER

**Feature:** Federal and provincial labour ministries are considering a two-year plan to harmonize occupational health and safety regulations across the country to accommodate employers who work across provinces, as well as develop a coordinated approach to mental health. Would the harmonization of workplace-safety laws, which currently vary from jurisdiction to jurisdiction, help make Canada's approach to worker safety more concerted and seamless?

**Focus on Hearing Protection:** Communication relies on our ability not only to speak, but also to hear. To protect our auditory faculties, which also alerts us to surrounding dangers like oncoming traffic, using proper hearing protection is key for those who work in noisy environments.

**Ad Closing:** September 8, 2017    **Material:** September 15, 2017

### NOVEMBER/DECEMBER

**Feature:** Some of the safety concerns in the armoured-car industry include understaffing and controversy surrounding the "All off" model, in which both staff in a vehicle carrying a two-person crew are required to exit the car during stops — an approach that is widely considered dangerous, but continues to be used by major security companies. How can companies safeguard the transportation of valuables without compromising the well-being of their guardians?

**Focus on Cold-Weather Products:** As the weather turns colder and daylight gets shorter, staying warm can be a real challenge for those who work outdoors. Protecting oneself from the adverse effects of exposure to cold weather requires some serious thought when bundling up.

**Ad Closing:** November 10, 2017    **Material:** November 17, 2017

CANADA'S OIL AND GAS SAFETY MAGAZINE

# PIPELINE

## 2017 EDITORIAL CALENDAR

**Pipeline Magazine** is Canada's first and only safety publication dedicated to Canada's oil and gas industry. Pipeline Magazine delivers timely, relevant and comprehensive information to those responsible for making decisions about workplace safety and health.

### SPRING 2017

**FEATURE:** Drilling companies and oil rigs use a lot of heavy equipment that can pose mortal dangers to the workers who operate them. But the gravest dangers that oil and gas employees face may not stem from state-of-the-art technology, but from vehicular collisions on dirt roads.

**PRODUCT SPOTLIGHT ON HEARING PROTECTION:** Communication relies on our ability not only to speak, but also to hear. To protect our auditory faculties, which also alert us to surrounding dangers like oncoming traffic, using proper hearing protection is key for those who work in noisy environments.

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