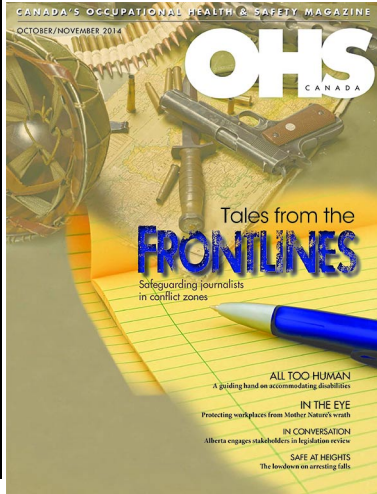


BUSINESS PUBLICATION
Publisher's Statement
6 months ended December 31, 2014
Subject to Audit

Field Served:
Occupational health, safety and environmental audience.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION 11,590



1A	AVERAGE QUALIFIED PAID CIRCULATION		
	Print Only, See Par. 11(a)	936	
	Digital Only, See Par. 11(b)	20	
	Print & Digital (Unduplicated), See Par. 11(c)	590	
	Total Individual	<u>1,546</u>	
	Sponsored Individually Addressed - Print Only, See Par. 11(d)	77	
	Sponsored Individually Addressed - Digital Only, See Par. 11(e)	227	
	Sponsored Individually Addressed - Print & Digital (Unduplicated), See Par. 11(f)	28	
	Total Sponsored Individually Addressed	<u>332</u>	
	Multi-Copy Same Addressee, Print Only, See Par. 11(g)	103	
	Multi-Copy Same Addressee - Print & Digital (Unduplicated), See Par. 11(h)	33	
	Total Multi-Copy Same Addressee	<u>136</u>	
	Total Average Qualified Paid Circulation		2,014
1B	AVERAGE QUALIFIED NONPAID CIRCULATION		
	Print Only, See Par. 11(a)	7,221	
	Digital Only, See Par. 11(b)	1,293	
	Print & Digital (Unduplicated), See Par. 11(c)	1,062	
	Total Individual	<u>9,576</u>	
	Total Average Qualified Nonpaid Circulation		9,576
1C	AVERAGE NONQUALIFIED CIRCULATION		
	Miscellaneous, Including Staff Copies, See Par. 11(i)	537	
	Total Average Nonqualified Circulation	<u>537</u>	
1D	AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS		
	None		

QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES

2014 Issue	Total	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
July/Aug.	11,611	984	251	702	1,937	7,280	1,319	1,075	9,674
Sept.	11,583	1,064	250	659	1,973	7,307	1,254	1,049	9,610
Oct./Nov.	11,635	1,181	243	635	2,059	7,244	1,277	1,055	9,576
Dec.	11,528	1,235	243	606	2,084	7,053	1,321	1,070	9,444

THE INFORMATION IN PARAGRAPHS 3A, 3B, 3C AND 4 IS FROM AN ANALYSIS OF THE DECEMBER 2014 ISSUE IN WHICH:

- QUALIFIED PAID CIRCULATION WAS 3.5% GREATER THAN THE PERIOD AVERAGE
- QUALIFIED NONPAID CIRCULATION WAS 1.4% LESS THAN THE PERIOD AVERAGE

3A

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Total	%	Paid & Qualified Nonpaid Print Only	Paid & Qualified Nonpaid Digital Only	Paid & Qualified Nonpaid Print & Digital (Unduplicated)
1. Agriculture and Related Service Industries.....	75	0.7	44	8	23
2. Mining, Quarrying, Forestry and Oil Well Industries	404	3.5	182	69	153
3. Manufacturing:					
a) Food and Beverage	418	3.6	340	34	44
b) Tobacco	1	0.0		1	
c) Rubber Products	42	0.4	31	9	2
d) Plastic Products	147	1.3	119	13	15
e) Leather and Allied Products	14	0.1	12	1	1
f) Primary Textile	22	0.2	19	2	1
g) Textile Products	59	0.5	51	4	4
h) Clothing	28	0.2	22	2	4
i) Wood	121	1.0	92	12	17
j) Furniture and Fixtures.....	109	0.9	92	12	5
k) Paper and Allied Products	134	1.2	109	7	18
l) Printing, Publishing and Allied Products	107	0.9	87	12	8
m) Primary Metal	126	1.1	97	12	17
n) Fabricated Metal Products.....	442	3.8	352	54	36
o) Machinery	214	1.9	168	26	20
p) Transportation Equipment	163	1.4	132	16	15
q) Electrical and Electronic Products	234	2.0	180	30	24
r) Nonmetallic Mineral Products.....	70	0.6	59	6	5
s) Refined Petroleum	108	0.9	73	14	21
t) Chemical and Chemical Products	277	2.4	195	41	41
u) Other Manufacturing Industries	1,366	11.8	1,169	137	60
Total Manufacturing.....	4,202	36.5	3,399	445	358
4. Construction.....	954	8.3	638	107	209
5. Transportation and Storage	498	4.3	340	67	91
6. Communications and Other Utilities	325	2.8	243	42	40
7. Wholesale Trade.....	383	3.3	302	46	35
8. Finance and Insurance	75	0.7	46	9	20
9. Retail Trade	119	1.0	84	13	22
10. Business Service	511	4.4	367	62	82
11. Real Estate Operators and Insurance Agents	45	0.4	30	9	6
12. Government	1,699	14.7	954	464	281
13. Educational	373	3.2	244	44	85
14. Health and Social Services	401	3.5	255	45	101
15. Accommodation, Food and Beverage Service	64	0.6	44	9	11
16. Others Allied to the Field	1,400	12.1	1,116	125	159
Other Paid Circulation					
Subscriptions					
Single Copy Sales					
Total Qualified Circulation	11,528	100.0	8,288	1,564	1,676

SUPPLEMENTAL ANALYSIS

Classification by Job Title	Total	%	Paid & Qualified Nonpaid Print Only	Paid & Qualified Nonpaid Digital Only	Paid & Qualified Nonpaid Print & Digital (Unduplicated)
1. SAFETY includes: Health + Safety Managers, Health + Safety Directors, Safety Officers, Safety Specialists, Safety Representatives (includes Occupational + Environmental), Safety Engineers, Safety Advisors, Fire + Security Officers, Nurses, Human Resources Managers, Loss Prevention Personnel, Other related Safety and HR Titles.....	4,946	42.9	3,402	653	891
2. EXECUTIVE/ADMINISTRATIVE includes: Presidents, Vice Presidents, Owners, Directors, General Managers, Personnel Managers, Office Managers, Administrative Assistants, Administrative Managers, and other related Administrative Titles	3,914	34.0	2,939	521	454
3. PLANT/PRODUCTION/FACILITIES includes: Plant Managers, Operations Managers, Production Managers, Facilities Managers and Foremen/Supervisor/Facility Personnel.....	773	6.7	537	99	137
4. ENGINEERING/MAINTENANCE includes: Engineers, Technical Managers, Quality Control Managers, Quality Control Supervisors, Maintenance Managers, Maintenance Supervisors, Technicians, Designers and Chemists.....	238	2.1	156	43	39
5. PURCHASING/MATERIALS/TRANSPORTATION includes: Purchasing Managers, Buyers, Materials Managers, Traffic Managers, Logistics Managers, Distribution Managers, Purchasing Supervisors, Materials Supervisors and Transportation Supervisors	123	1.1	96	11	16
6. OTHER Titles or No Job Title	1,534	13.3	1,158	237	139
Total Qualified Circulation	11,528	100.0	8,288	1,564	1,676

AGE OF SOURCE DATA ANALYSIS

Source	Print Only	Digital Only	Print & Digital (Unduplicated)	Qualified Within				Total	%
				1 Year	2 Years	3 Years			
Paid Subscription Circulation	1,235	243	606	550	1,191	343	2,084	18.1	
Percent	59.3	11.6	29.1	26.4	57.1	16.5	100.0		
Qualified Nonpaid Circulation:									
Direct request from recipient	6,231	1,220	1,070	6,313	1,884	324	8,521	73.9	
Direct request from recipient's company									
Communication other than request									
Association									
Business Directories, See Par. 11(j)	758	92		850			850	7.4	
Lists, See Par. 11(k)	64	9		73			73	0.6	
Acquired Circulation									
Other Sources									
Total Qualified Nonpaid Circulation	7,053	1,321	1,070	7,236	1,884	324	9,444	81.9	
Percent	74.7	14.0	11.3	76.6	20.0	3.4	100.0		
Single Copy Sales									
Total Qualified Circulation							11,528		

The figures qualified within 1 year, 2 years and 3 years are based on percentages established for the June 2014 issue and projected against the totals for the December 2014 issue.

MAILING ADDRESS ANALYSIS

	Total	%	Paid & Qualified Nonpaid Print Only	Paid & Qualified Nonpaid Digital Only	Paid & Qualified Nonpaid Print & Digital (Unduplicated)
Individual by name and title and/or occupation	10,302	89.4	7,303	1,387	1,612
Individual by name only	1,025	8.9	792	177	56
Title or occupation only	70	0.6	68		2
Company name only	112	1.0	112		
Multi-Copy Same Addressee	19	0.1	13		6
Total Qualified Paid Subscription & Nonpaid Circulation ..	11,528	100.0	8,288	1,564	1,676
Single Copy Sales					
Total Qualified Circulation	11,528				

4

GEOGRAPHIC ANALYSIS

Province	Paid & Qualified Nonpaid Print Only	Paid & Qualified Nonpaid Digital Only	Paid & Qualified Nonpaid Print & Digital (Unduplicated)	Total Paid & Qualified Nonpaid
Alberta	910	193	377	1,480
British Columbia	680	135	128	943
Manitoba	370	61	64	495
New Brunswick	129	30	26	185
Newfoundland/Labrador	140	85	53	278
Northwest Territories	7	3	3	13
Nova Scotia	178	26	55	259
Nunavut		2		2
Ontario	4,816	906	844	6,566
Prince Edward Island	15	3	2	20
Quebec	767	89	53	909
Saskatchewan	254	26	61	341
Yukon Territory	10	4	5	19
Canadian Unclassified				
Total Canada	8,276	1,563	1,671	11,510
United States	5	1	4	10
Military or Civilian Personnel Overseas				
Other International	7		1	8
Total International	12	1	5	18
E-Mail Address Only				
Other Unclassified				
Grand Total	8,288	1,564	1,676	11,528

ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended December 31, 2014

5

PRICE DATA Reporting not required

7

SALES CHANNELS Reporting not required

6

TERM DATA Reporting not required

8

PREMIUM USAGE Reporting not required

9 POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION

Reporting not required

10 RENEWAL ANALYSIS OF PAID CIRCULATION

Reporting not required

11 EXPLANATORY

Audit Cycle: June Ending.

- (a) Print Only Individual subscriptions, averaging 936 qualified paid copies per issue and 7,221 qualified nonpaid copies per issue, represent copies served to individuals receiving the print version only of OHS CANADA.
- (b) Digital Only Individual subscriptions, averaging 20 qualified paid copies per issue and 1,293 qualified nonpaid copies per issue, represent copies served to individuals receiving the digital version only. The digital version of OHS CANADA is made available to subscribers through a password secure website wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.
- (c) Print and Digital (Unduplicated) Individual subscriptions, averaging 590 qualified paid copies per issue and 1,062 qualified nonpaid copies per issue, represent copies served to individuals receiving the print and digital version of OHS CANADA. The digital version of OHS CANADA is made available to subscribers through a password secure website wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.
- (d) Sponsored Individually Addressed - Print Only subscriptions, averaging 77 copies per issue, represent copies sold in quantities of 2 to 75 to business concerns receiving the print version only of OHS CANADA. Copies were mailed to names and addresses furnished by the purchaser.
- (e) Sponsored Individually Addressed - Digital Only subscriptions, averaging 227 copies per issue, represent copies sold in quantities of 2 to 75 to business concerns receiving the digital version only. The digital version of OHS CANADA is made available to subscribers through a password secure website wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.
- (f) Sponsored Individually Addressed - Print and Digital (Unduplicated) subscriptions, averaging 28 copies per issue, represent copies sold in quantities of 2 to 75 to business concerns receiving the print and digital version of OHS CANADA. Copies were mailed to names and addresses furnished by the purchaser. The digital version of OHS CANADA is made available to subscribers through a password secure website wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.
- (g) Multi-Copy Same Addressee - Print Only subscriptions, averaging 103 copies per issue, represent copies sold in quantities of 2 to 75 to individuals and business concerns receiving the print version only of OHS CANADA. Copies were mailed by publisher in bulk to purchaser for distribution.
- (h) Multi-Copy Same Addressee - Print and Digital (Unduplicated) subscriptions, averaging 33 copies per issue, represent copies sold in quantities of 2 to 75 to individuals and business concerns receiving the print and digital version of OHS CANADA. Copies were mailed by publisher in bulk to purchaser for distribution. The digital version of OHS CANADA is made available to subscribers through a password secure website wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.
- (i) Miscellaneous includes checking and promotion copies, averaging 155 copies per issue, served to advertisers and agencies.
- (j) Business Directories represent copies served to subscribers obtained from recognized agencies.
- (k) Lists represent copies served to subscribers obtained from recognized lists.

Definition of Recipient Qualification:

Qualified recipients are: health, safety and environmental managers, industrial hygienists, occupational physicians, nurses, professional engineers, plant managers, purchasing agents, personnel and human resources vice presidents, directors and managers, union leaders, loss control managers, senior management and other professionals concerned with health, safety and environment in Canadian Business and Industry.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Business Information Group

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Circulation Manager

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